

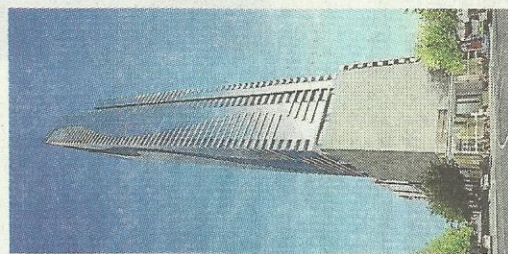
DEVELOPMENTS
KATHERINE TOWNSEND

Bold vision sizes up the city skyline

Ground is set to be broken on a residential and commercial project to tower over other offerings.

The tallest residential building in central Melbourne is to be built on a large Elizabeth Street site near the Queen Victoria Market and will have 524 apartments and 20 penthouses over 69 levels.

Named Vision, the project will have 88 one-bedroom, 329 two-bedroom and 209 three-bedroom apartments in a tall, angled building occupying the corner of Elizabeth and Therry streets. Developed by The Brady Group, Vision specialises in inner-city blocks, which will have a facade defined both by its angular shape and snake-like



swirls running from top to bottom. Apartments begin on the 11th level of the building, with the ground floor occupied by cafes and shops. The next nine levels are car parking in the building's metallic block-like anchor. The 10th level is home to recreation and entertainment facilities that include a pool, gym, cinema, barbecue terrace and kitchen.

The building will have five lifts, bicycle storage, parking for about one-third of apartments and an eight-star overall energy rating. Interiors are by Hecker Guthrie, which has created a clean and calming Scandinavian look that it

Wherever you want it Domain offers the best property coverage on your tablet, smartphone or online.



Domain.com.au



Clean-cut: the building (left) will feature apartments that capture a Scandinavian aesthetic (above).

says is designed to "evoke warmth, tranquility and a sense of belonging while allowing residents to add their own finishing touches". The design has plenty of built-in cabinets and includes Caesarstone benchtops, soft-closing drawers and tiled and mirrored splashbacks in the kitchens. Bathrooms are fully tiled and include stone vanity units.

Wool-blend carpet is fitted throughout, although buyers have the option to upgrade to timber floors.

About 45 per cent of apartments

have sold and The Brady Group's sales director Daniel Brady says there has been a high proportion of owner-occupiers – "a mix of young buyers, retirees and dads buying for their families". He says buyers have been drawn to the views. The north-facing apartments overlook Carlton and west-facing apartments have views of the Queen Victoria Market and Flagstaff Gardens. West-facing apartments above level 20 also have water views.

One-bedroom apartments are 40.5 square metres and range from

\$381,000 to \$420,000, and two-bedrooms are 61 square metres to 102 square metres and range in price from \$521,000 to \$690,000. Three-bedrooms range in size from 80 square metres to 142 square metres and in price from \$702,000 to \$998,000.

The Brady Group (96114 6022) is marketing the project and a display suite is open at 500 Elizabeth Street weekdays 10am-6pm, Saturday 9am-4pm and Sunday 10am-4pm. Construction will begin in May and be completed mid-2016.